

2018 Chapter Sponsorship



The Association for Unmanned Vehicle Systems International (AUVSI) is the world's largest nonprofit organization devoted exclusively to advancing the unmanned systems and robotics community. Serving more than 7,500 members from government organizations, industry and academia around the globe, AUVSI is committed to fostering, developing, and promoting unmanned systems and robotics technologies. AUVSI members support defense, civil, consumer and commercial sectors.

AUVSI is the leading global organization representing the views of the unmanned systems and robotics community to government officials, regulators, media and the public. On behalf of our membership we are committed to shaping global policy by advocating on behalf of the unmanned systems and robotics community, monitoring legislation and assessing the global impact of the industry to ensure that obstacles to advancing and fielding these technologies are removed. We represent the industry in congressional hearings, participate in coalitions and rule making committees, and collaborate with various trade associations and stakeholders to serve and achieve the interests of our industry.

AUVSI New England Mission Statement

Advancing the unmanned systems and robotics community through education, advocacy and leadership.

AUVSI New England OBJECTIVES:

- a) Provide an organization for individuals who have a common interest in, and who wish to foster and expand, the domain of Unmanned Vehicle Systems
- b) Exchange ideas and information in the field of Unmanned Vehicle Systems and to recognize the advances and contributions thereto
- c) Promote the education of the membership and the general public in the field of Unmanned Vehicle Systems
- d) Advocate on behalf of the industry with regulators and policy makers

2017 Roboticasm AV Summit Statistics

AV Summit 2017

March 2nd

One day summit focused on policy and real-world testing of Autonomous Vehicles held at **Draper** in Cambridge, MA

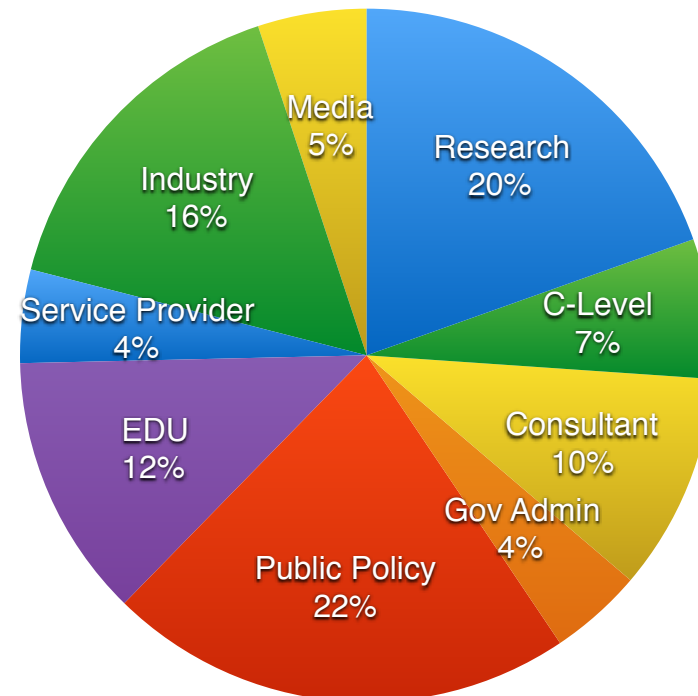
Keynote Speakers:

Katherine Fichter	Asst. Sec, MassDOT
Jane Lappin	Dir. GR Toyota Research
Xavier Mosquet	BCG Sr. Partner
Karl Iagnemma	CEO nuTonomy
Robin Chase	Co-Founder ZipCar

Registered Attendees: 157

Extensive social media campaign, e-blast, media outreach and interactive display.

- Research
- Consultant
- Public Policy
- Service Provider
- Media
- C-Level
- Gov Admin
- EDU
- Industry



Annual Corporate Sponsorship - Platinum

Annual Commitment: \$ 15,000

- Platinum Sponsor Logo Recognition
 - Premier placements on event collateral, as available
 - Event Signage (Digital & print)
 - AUVSI New England Website & Events Pages
 - Online Communications (pre-registered attendees & exhibitors)
- (10) Conference Passes each event - Roboticasm & Unmanned Insights
- Branded event discount codes for your customers
- Roboticasm Events Opening Session Sponsor
- Opportunity to Host Unmanned Insight event
- Premier Placement Exhibit Banners, Materials, Digital Display, as available
- Social Media and email campaign recognition
- Full page, 4-color program ad (Preferred Placement) (Digital or print)
- Company Listing on the AUVSI New England website as 2018 Platinum Corporate Sponsor
- Post-event eBlast (conference attendees) Subject to approval by New England AUVSI

Annual Corporate Sponsorship - Gold

Annual Commitment: \$ 10,000

- Gold Sponsor Logo Recognition
 - Key placements on event collateral, as available
 - Event Signage (Digital & print)
 - AUVSI New England Website & Events Pages
 - Online Communications (pre-registered attendees & exhibitors)
- (7) Conference Passes each event - Roboticasm & Unmanned Insights
- Branded event discount codes for your customers
- Roboticasm Events Session Sponsor
- Opportunity to Introduce select Session
- Premier Banner & Materials Exhibit Space (As available)
- Social Media and email campaign recognition
- Full page, 4-color program ad (\$1,000 value) (Digital or print)
- Company Listing on the AUVSI New England website as 2018 Gold Corporate Sponsor
- Post-event eBlast (conference attendees) Subject to approval by New England AUVSI

Annual Corporate Sponsorship - Silver

Annual Commitment: \$ 7,500

- Silver Sponsor Logo Recognition
 - Key placements on event collateral, as available
 - Event Signage (Digital & print)
 - AUVSI New England Website & Events Pages
 - Online Communications (pre-registered attendees & exhibitors)
- (5) Conference Passes each event - Roboticasm & Unmanned Insights
- Branded event discount codes for your customers
- Roboticasm Session Sponsor
- Opportunity to Introduce select Session
- Premier Banner & Materials Exhibit Space (As available)
- Social Media and email campaign recognition
- Half page, 4-color program ad (\$600 value) (Digital or print)
- Company Listing on the AUVSI New England website as 2018 Silver Corporate Sponsor
- Post-event eBlast (conference attendees) Subject to approval by New England AUVSI

Annual Corporate Sponsorship - Bronze

Annual Commitment: \$ 5,000

- Bronze Sponsor Logo Recognition
 - Key placements on event collateral, as available
 - Event Signage (Digital & Print)
 - AUVSI New England Website
 - Online Communications (pre-registered attendees & exhibitors)
- (2) Conference Passes each event - Roboticasm & Unmanned Insights
- 1 Banner Space
- Social Media and email campaign recognition
- Quarter page, 4-color program ad (\$300 value) (Digital or print)
- Company Listing on the AUVSI New England website as 2018 Bronze Corporate Sponsor
- Post-event eBlast (conference attendees) Subject to approval by New England AUVSI

Sponsorship Options	Platinum	Gold	Silver	Bronze
<u>Corporate Sponsor</u>				
Annual Commitment	\$15,000	\$10,000	\$7,500	\$5,000
AUVSI New England Website Recognition	•	•	•	•
Chapter Communications	•	•	•	•
Conference Passes	10	7	5	2
Branded Discount Code for events	•	•	•	
Robotica sm Event Session Sponsor	•	•	•	•
Introduce Opening Session	•			
Introduce Select Session	•	•	•	
Social Media/Email Campaign Recognition	•	•	•	•
Event Signage (Digital or Print)	•	•	•	•
4 Color Program (Digital or Print)	Full Page Back Cover	Full Page	½ Page	¼ Page
AUVSI NE Event Website Recognition	•	•	•	•
Post Event eBlast	•	•	•	•
Attendee Company List	•	•		
Premier Exhibit Space	•	•	•	
Standard Exhibit Space				•
<u>Event Co-Host</u>				
Provide support for amenities during events and meetings. Includes digital/printed logo display, and recognition announcements at event.	Meals & Snacks Receptions Media etc.	Competitive Cost Available Online Great Exposure	Best option for Domain specific recognition	See event URL for prices & availability

Events



- Four 1-day Domain Focused Conferences
- AV, Drone, Maritime & STEM/Workforce
- Keynote Speakers
- Panel Sessions & Workshops
- Networking & Social Events
- Extensive Media coverage
- STEM / Education Outreach Programming
- Rich in Technical Content & Business Development



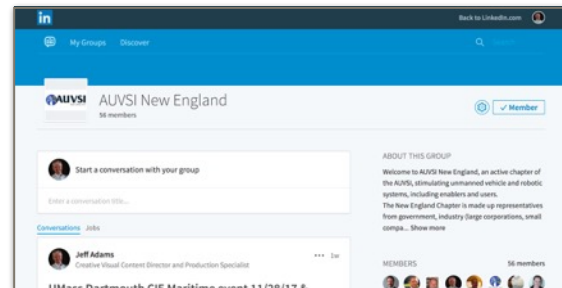
- In-Depth Topical Forums
- Rich in Technical Content, Policy & Regulatory Subject Matter
- Market Focused Audience
- 1 Keynote Speakers
- 3-4 Subject Matter Experts
- Host Company Introduction & Brief
- Post Event Social Hour (as available by host)

Event Co-Host Opportunities

Variable Costs \$500 - \$5k

- (1) Access Pass to selected event
- Brand or Logo Recognition (digital & print, as available)
- Social Media and event recognition
- Company Listing on AUVSI New England Event webpage
- Typically Available: Meals, Breaks, Receptions, Media

Chapter Communications & Visuals



LinkedIn Group



Twitter Feed



Promotional e-Mail



AUVSI-NE Website



Event Promotional Video

AUVSI Membership Benefits

International Association

- Global Robotics Trade Association
- International Perspective & Outreach
- Monthly Magazine & e-Newsletter
- Annual Global Conference - Xponential
- Annual Unmanned Systems - DHS/Defense
- Free Technical & Policy Webinar Series
- AUVSI Foundation - STEM Connection
- Federal & State Policy Watchdog & Advocacy

New England Chapter

- Regional Industry Connections
- Business Development & Resource Leads
- Active Networking Opportunities
- Roboticasm - Sector Focused Conferences
- Unmanned Insights - Technology Forums
- Discounts to Association Events & Seminars
- State & Local Regulatory Policy Advocacy
- Workforce Development Advocacy

Contact Us:

For further information or to enroll your sponsorship, please contact Robert O'Malley or E. Craig Sanders:

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AUVSI New England is a IRS registered 501(c)(6) Non-Profit Trade Association and a registered corporation with the Commonwealth of Massachusetts.